## PRINCIPLE GALLERY

### About the Artist: Lawra E. Pritchett

Laura E. Pritchett began working as a fulltime artist at the age of sixteen, painting portraits and illustrating for publishers. Seven years later, Pritchett stepped away from commissions and focused fervently on developing her individual voice in fine art. Through this time of growth, she realized the value of photography to her painting process as it allowed her to quickly toy with composition and closely study her subjects. Pritchett has since gained a deep understanding of light and motion through the lens and began publicly sharing her photographs side-by-side with the paintings they inspired. As a result, she has gained international attention for her creative approach and is pursued by art directors and top agencies to contribute her work to campaigns for brands including, Coach, GE, GAP, Toyota, CNN, Refinery29, and Downy. Pritchett has been highlighted for her two dovetailed career as a painter and photographer in articles published by The Chicago Tribune, COMPLEX Art + Design, Forbes, City Pictorial (China), VOGUE, and more. She has also been a finalist in the Art Renewal Center International Salon six times to date, receiving two staff awards as well as inclusion in the 2017 ARC Live Exhibition held in the Salmagundi Club in New York City, and the European Museum of Modern Art in Barcelona, Spain.

Originally based in Delaware, Laura E. Pritchett currently travels fill time in a renovated 1975 Airstream with her husband and their daughter, you can follow her beautiful work and life on the road on Instagram where she posts under the name @bythebrush.

#### Mentions for Painting & Photography:

TIME
Forbes
Chicago Tribune
COMPLEX
Huffington Post
100-50-1 Exhibit – SF
[Print] Art Renewal Center International Salon 2013-2014
[Print] Art Renewal Center International Salon 2012-2013

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[Print] Art Renewal Center International Salon 2011-2012

[Print] City Pictorial – China

[Print] VOGUE Girl – Korea

[Print] The Instagram Book

[Print] The Burning House

[Print] Visual Voice Magazine

GAP Styld.by

VSCO Journal

Artifact Uprising

The Daily Muse

Fraeulein Magazine – Germany, Austria, Switzerland, Luxembourg

FilterGrade

Creative University – Italy

Women Painting Women

Dearest Nature

Paste Magazine

Global Yodel

The Art Mag

SFMOMA Blog

Instagram Blog

#### Photography Campaigns:

Coach

Cole Haan

Kiehls

GAP

HLN

Travel Alberta

Downy

GE

Tiny Atlas Quarterly

Bulan Project

Toyota

CNN

Refinery29

Van Cleef & Arples

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